

**Press Release**



**Press Contact:** Berenice Rodriguez  
wbcpublicity@gmail.com  
619-230-1190, 619-723-8693

**WorldBeat Cultural Center presents**

***Reggae SummerSplash & the 38th Marcus Garvey Day***

**When:** Saturday, August 18th, 2018  
3:00PM - 10:00PM

**Where:** WorldBeat Cultural Center  
2100 Park Blvd.  
Balboa Park, San Diego CA 92101  
[www.worldbeatcenter.org](http://www.worldbeatcenter.org) | [publicity@worldbeatcenter.org](mailto:publicity@worldbeatcenter.org)

**Cost:** \$15, available at Online [@eventbrite.com](https://www.eventbrite.com)

**What:**

WorldBeat Center's Reggae SummerSplash and 38th Marcus Garvey Day is here. This year's event will be indoors and outdoors with international reggae artists including Hempres Sativa, Rob Symeonn, Empress Akua with DJ Lulu, Nyabinghi Priest, Prof-I and dancehall with Purple Man. This is a two-day event with a concert Saturday, August 18th and speaker event, Sunday, August 19th.

Reggae SummerSplash is also in tribute of the birthday of the honorable, Marcus Mosiah Garvey (17 August 1887 - 10 June 1940). He is one of the fathers of the movement. In his travels, he saw that Black people of the time owned nothing, regardless of where he went in the world, and were not united. He was determined to do something about it. So, in 1914, he returned to Jamaica and founded the Universal Negro Improvement Association (U.N.I.A.). The purpose of the organization was "to unite all people of African ancestry of the world to one great body to establish a country and absolute government of their own". And spreading his powerful message of unity, social freedom, political freedom and economic freedom for Black people.

The impact of Marcus Garvey has been huge. Inspired by his ideas, over 30 African countries have declared their freedom. In 1969, the parliament of Jamaica proclaimed Marcus Garvey as the country's first national hero.

***"God and Nature first made us what we are, and then out of our own created genius we make ourselves what we want to be. Follow always that great law. Let the sky and God be our limit and Eternity our measurement." -Marcus Garvey***

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